



## THE LURE

2016

### Cabernet Sauvignon Napa Valley



The Lure is mountain diversity and adversity in a bottle and our best barrels of mountain fruit. Dramatic swings in diurnal temperatures, volcanic soils and extreme elevations combine to create a wine of distinction.

#### Tasting Notes:

The 2016 The Lure jumps from the glass with intense black current, blueberry, black tea and cedar. It is a wine both savory and luscious, with pleasurable structure and character. Its tannins seamlessly show the power of mountain fruit with a long, complex finish. Decant this one and taste it as it unfolds over a special meal.

- David Jelinek, Winemaker

#### Technical Data:

**Composition:** 100% Cabernet Sauvignon

**Aging:** 21 months in French Oak, 50% new

**96 POINTS**

Full-bodied, rich and concentrated, the palate delivers firm, rugged tannins and seamless freshness with layer up layer of black and blue fruit preserves, finishing long with a spicy lift coming through.



**94 POINTS**

Dark berries with hints of figs and dark dried tea. Full-bodied, chewy and rich with lots of fruit and ripe tannins. Flavorful finish. Shows mountain tannins. Real.

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Inspired by the Faust legend, The Lure represents the desire that lead Dr. Faust to sell his soul. The label features an architectural feature of the Faust Haus, opening fall of 2020 to guests.

[www.faustwine.com](http://www.faustwine.com)